

PROFESSIONAL PROFILE

GUIDO FREDRICH

Guido works on the Hotel Advisory Services team and specializes on Investment Advisory and Operational Asset Management assignments.

Guido joined the EMEA team as an analyst in July 2007. After having worked on the valuations team for nearly two years, Guido transferred to the Hotel Advisory Services Team in early 2009 and specializes on assignments such as Strategic Reviews, Feasibility Studies, Cash Flow Analyses and Operational Asset Management.

Prior to joining CBRE Hotels, Guido attended the Ecole Hoteliere de Lausanne (Lausanne, Switzerland) from where he graduated with a Bachelor of Science in International Hospitality Administration (Honours) and received a prize for his dissertation in Asset and Financial Management. Guido has gained operational experience in Switzerland and Thailand, where he worked for the Beau-Rivage Palace in Lausanne as well as the Oriental Hotel in Bangkok. He speaks German, English, and French.

RELEVANT EXPERIENCE

Royal Bank of Scotland, Allied Irish Bank, Westdeutsche Immobilienbank, and Barclays Bank PLC.

Single asset and portfolio valuations

Guido has worked on a number of hotel valuations in the UK and Europe, including assets in Copenhagen, Berlin, Munich, Marseille, Istanbul, and Amsterdam.

In his capacity in the Hotel Advisory Services team, Guido has worked on numerous Business Reviews, Cash Flow Analyses and Asset Management assignments. One of Guido's key strengths is the provision of strategic advice to hotel owners and investors across the EMEA region.



SAMPLE CLIENT BASE

AAIM Group Plc
Anglo Irish Bank Corporation Plc
BAA Lynton Plc
Bank of America Corporation
Barclays Bank Plc
Blackstone Group International Limited
CIT Group Plc
Citigroup
GE Real Estate
Goldman Sachs International
Hilton Hotels Corporation
Kingdom Hotel Investments
London & Regional Properties Limited
Permira Advisers Limited
Quinlan Private
Royal Bank of Scotland Plc
Westdeutsche Immobilienbank

Contact

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