

# PRESS RELEASE



## CBRE Hotels continue Springboard support

London, 25 July 2011

### For immediate release

CBRE Hotels will continue their support of The Springboard Charity throughout 2011 as Corporate Patrons. Springboard helps young, unemployed and disadvantaged



people improve their prospects in life by opening doors and guiding them into careers and jobs in hospitality, leisure and tourism. It works with and for the industry to improve perceptions, promote the industry as a great place to work and help the industry attract talent and fill skills shortages.

2011 marks Springboard's 21<sup>st</sup> birthday and there are a number of activities planned throughout the year to further raise the profile of Springboard and the vital work they do for our industry. The festivities started with a 21<sup>st</sup> anniversary fundraiser in The Great Room at The Grosvenor House Hotel, London on Friday 17<sup>th</sup> June 2011. Approximately 800 people from across the hospitality industry attended and a staggering £150,000 was raised by the generosity of the guests which will all go towards helping young, unemployed and disadvantaged people to obtain worthwhile careers in the hospitality industry.

There are many ways that your company can support and benefit Springboard. By becoming a Life Patron, Corporate Patron, Business Partner, Sponsor or inspiring your employees to raise vital funds for Springboard's work - if you work in the hospitality, leisure or tourism industry there is a programme of support for you.

For further information, please contact Leah De Silva on +44 (0)20 7395 9484 or [leahd@springboarduk.org.uk](mailto:leahd@springboarduk.org.uk)

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**Notes to Editors:**

CBRE Hotels is the world's leading, full-service, real estate advisory group focused exclusively on the hospitality industry. CBRE Hotels provides consultancy services for the sale, valuation, financing, development and asset management of hotels. Headquartered in London, the group has offices in Germany, Ireland, France, Spain, Italy and CEE (Central and Eastern Europe) with dedicated hotel teams in the United States and the Asia-Pacific region.

During 2010, the combined value of assets successfully sold, valued and advised on by CBRE Hotels EMEA was €19.6billion. This advice was provided across 542 hotels across the EMEA region.

For copies of any relevant photographs please contact: [emily.newman@cbrehotels.com](mailto:emily.newman@cbrehotels.com).

For further information visit [www.cbrehotels.com](http://www.cbrehotels.com).