

PROFESSIONAL PROFILE



ANNIE WANG

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CAREER SUMMARY

Annie is an Associate Director with CBRE Hotels based in Beijing. She is responsible for hotel market studies and financial feasibility studies, Operator selection, hotel evaluations, and performance reviews in the hotel sector throughout China. Prior to joining CBRE, Annie worked for a major hotel consultancy for over three years, during which time, she conducted hotel development study projects in Beijing, Hebei, Sichuan, Tianjin, Hunan, Anhui, Chongqing, Inner Mongolia, Heilongjiang, Shandong and Jilin etc. Prior to this, Annie worked with the Educational Institute of The American Hotel & Lodging Association as Project Director, overseeing and being responsible for different projects' operation and management. She also worked in California Hilton Hotel, Edinburgh UK and Crowne Plaza Parkview Wuzhou Beijing during 2003 and 2005.

EXPERIENCE HIGHLIGHTS

- Conducted 17 projects, scattered over 12 cities during her employment in the Hotel Consultancy company, including hotel investment feasibility studies, hotel performance reviews and hotel renovation recommendations
- Responsible for preparing and organizing annual China Hotel Development and Financing Conference held by Horwath (2008). The Fourth conference has been successfully held in Shangri-La Hotel Beijing on 26th-28th March, 2008.
- Leadership, Communication, Resolving Problems and Conflicts for Hotel Manager Training Seminar organized by Beijing Foreign Affairs School (2007).
- Certified Hotel Department Trainer (CHDT) Training Seminar for Shanghai Tourism Training Centre (2007).

QUALIFICATIONS

- Masters Degree, Science (MSc) in International Hotel Management, University of Surrey, England
- Certified Hotel Trainer, American Hotel & Lodging Association.