

PROFESSIONAL PROFILE



R. KEITH HUMPHREYS

Executive Director - Asia

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CLIENTS

REPRESENTED

- Six Senses
- Dusit Thani Hotels
- Regal Hotels
- Merrill Lynch
- HK&SH Hotels
- Carlson
- Movenpick
- Langham Hotels
- Japan Leisure Hotels
- GIC
- Thai Pension Fund

Keith is an Executive Director within the CBRE Hotels business line with particular responsibility for the Greater China region. Having been based in the Asia region for almost three decades, Keith has handled assignments in all of the main Asian countries (such as The PRC, Korea, Japan, Taiwan, Hong Kong, Macau, Thailand, Vietnam, Indonesia, Philippines, Singapore and so on) plus most of the major resort destinations within Asia and farther afield, and brings a wealth of experience and contacts to CBRE and the Hotels business line.

Other senior appointments held by Keith have been with a publicly listed hotel owner, developer and operator; heading a Regional Investment team and as head of hospitality for a major real estate agency. In addition, he ran his own Hospitality Consultancy for five years between 2002 and 2007.

Keith's breadth of experience is extensive and includes:

- Hotel investment transactions – disposals and acquisitions
- Hotel management agreements
- General hotel consultancy
- Feasibility studies
- Market studies
- Valuations

QUALIFICATIONS

- Fellow of The Royal Institution of Chartered Surveyors (FRICS)
- Degree in Estate Management University of Reading (UK)