

## PROFESSIONAL PROFILE

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**Leon Liang**  
Senior Consultant  
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Leon joined CBRE Hotels as senior consultant in March, 2010. He has over nine year's experience in hotel industry covers multiple divisions including F&B operation, sales & marketing, and hotel development. As a senior consultant, he is responsible for providing professional consultancy service to client in terms of hotel planning, development, asset management and operational advisory.

Prior to joining CBRE, Leon was the director of hotel development, Marriott International, a US based major international hotel operator and franchisor, where his role was to expanding the hotel brand distribution in China region and help hotel owners develop right product in the right market.

From 2003-2007, Leon was the manager of global sales organization in Marriott International and InterContinental Hotels Group. Whilst there he was responsible for the management companies' key accounts, planning & organizing promotional projects and arranging industry exhibitions to increase market awareness in China region. Prior to that, he gained experience in hotel property marketing and F&B operations in Celebrity International Hotel in Beijing and Hotel Europe in Luzern.

### EDUCATION

- Bachelor Degree in Hospitality Management, Bournemouth University.
- Higher Diploma In Hotel and Tourism Management, IHTTI, Neuchatel, Switzerland.

