

PROFESSIONAL PROFILE



Alison Poore
Senior Consultant
CBRE Hotels, China

Alison.poore@cbre.com.cn
T 862124011451
F 862154037430
M 8613917272242

Alison Poore is a Senior Consultant within the CBRE Hotels business line for the Greater China region. Based in Shanghai, Alison provides clients with hotel consultancy and investment advisory services across Greater China. Alison works closely with the broader CBRE Hotels Asia Pacific team which features 40 industry experts based in 12 strategic locations.

Prior to working in Shanghai, Alison worked with CBRE Hotels in Singapore where she was responsible for providing hotel consultancy and advisory services in Southeast Asia. Alison also worked for a number of years with the with Dubai based TRI Hospitality Consulting, specialising in hotel, tourism, leisure and mixed use investment projects across the Middle East.

Alison's professional experience includes providing market and feasibility studies for corporate city hotels, resort hotels, limited service hotels, hotel apartments, and major tourism development schemes featuring hotel, office, residential and retail components.

Alison has also provided highest and best use development studies, location analyses and selection studies, market positioning and branding strategies, research and opinion papers and assisted in hotel management contract negotiations.

After graduating from The University of Melbourne, Australia, Alison worked as a policy adviser for a number of Victorian Government departments in Australia prior to specialising as a hospitality consultant. Alison has provided consultancy services to a range of clients including public and private sector investors and property development companies.

EDUCATION

- Postgraduate Diploma in Public Policy and Management, The University of Melbourne
- Bachelor of Commerce, The University of Melbourne
- Diploma in Political Science, The University of Melbourne